



## JOAN LUCCI

Joan is a creative, talented, and entrepreneurial marketing professional with experience in industries including restaurant and culinary, hospitality, retail, entertainment and media, non-profit, education, and high technology.

Ms. Lucci is currently seeking career or contract opportunities that combine her marketing, media, and public relations savvy with a passion for culinary or hospitality worlds.

### *Recent experience and career highlights*

- . Auditioned and produced remote entry for MasterChef 2013 competition
- . Participated in the Santa Fe Harvest Festival 2011 amateur cooking contest; advanced to the “mystery basket” competition, which involved cooking before a live audience and three national acclaimed culinary personalities as judges
- . Produced a virtual wine-tasting webinar; national broadcast June 2013
- . Developed signature wine-based cocktail recipes for an award-winning Santa Fe restaurant
- . Cooking demonstrator, event planner, local marketing, public relations and outreach for a natural food grocer
- . Provided marketing and graphic arts support to a southwest restaurants franchise
- . Co-wrote an original screenplay for a culinary-themed feature film
- . Produced a trailer for a culinary travel show for television, two short documentaries, and executive directed/hosted/produced a 40-minute interior design pilot program for television
- . Graduated *magna cum-laude* with a B.S. in communication, and a B.A. in interior design

Joan relocated from the Boston area in 2005 with her son, Alex, who is now attending the University of New Mexico. She lives with her dog Pecos, and her life partner, Derek, a certified sommelier and published wine and food writer.

### *Contact*

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